



Association of Change
Management Professionals
MIDWEST CHAPTER

**2018—2019
SPONSORSHIP PACKAGES**

ACMP is proud to present its **2018-19 Sponsorship Package**. Marketing your product and services through ACMP Midwest as a Corporate Partner and/or event sponsor provides:

- Access to nearly **500 change professionals** and their thought leadership.
- Increased **visibility** and **brand awareness** for your organization
- Opportunity to demonstrate your brilliance in **supporting the discipline**.

Your support allows ACMP Midwest to continue producing quality educational programming in change management, provide a forum for change management professionals to exchange ideas and create a space for the general public to learn more

Corporate Partnership | \$2,000 Annually

ACMP Midwest is seeking long-term strategic partnerships with firms who want to advance the profession, expand the community and contribute to the body of knowledge in the change management field. ACMP Midwest Corporate Partners receive:

- Logo on ACMP website sponsor page
- Link on website Corporate Partner page
- Company description on website
- One complimentary membership
- Opportunity to purchase up to two more memberships at 50% off published rates
- Benefits for 1 full year from date of purchase
- \$1,000 discount on all event sponsorships/event add-ons
- Midwest Change Connect General Sponsorship which includes:
 - Logo on event website & emails
 - Sponsor ribbon for name badge
 - Logo on signage and slides
 - Company Profile on event app
 - Event App trivia question
 - Attendee giveaway in registration bag
 - One complimentary registration

Corporate Partnership Add-Ons

The following add-on opportunities are only available to Corporate Partners. Additional fees apply.

White Paper | \$6,000

Co-Author a White Paper with ACMP Midwest

Named Resource Center | \$4,000

Dedicated online resource center of educational articles submitted by your firm

Job Board | \$4,000

Access to members for work opportunities via ACMP Midwest - \$4,000 for up to 3 jobs in one year

Front-Page Logo Upgrade | \$1,000

Upgrade placement of your logo and link from sponsor page to home page

Social Media | \$500

ACMP will post up to 10 messages from your firm on Twitter and LinkedIn. Messages subject to approval of ACMP Midwest

Event Sponsorships

Event sponsorships include:

- Name and Logo identifying your firm as sponsor on ACMP Midwest website listing and email invitations
- Opportunity to place collateral material on event resource table
- Opportunity to stand behind registration table and greet guests individually as they enter
- Logo on event signage and/or PowerPoint
- Two complimentary registrations for a one-hour event, three for a two-hour event
- Food and beverage sponsor: one complimentary ticket for every \$500 provided
- Conference room host: two additional complimentary tickets

Summer Soiree or Holiday Change Up | \$5,500

(\$4,500 for Corporate Sponsors)

Workshop | \$4,500

(\$3,500 for Corporate Sponsors)

Includes opportunity to present an educational program subject to approval by ACMP Midwest

Basic Change Up | \$3,500

(\$2,500 for Corporate Sponsors)

Webinar | \$2,000

(\$1,000 for Corporate Sponsors)

Includes opportunity to present an educational program subject to approval by ACMP Midwest

Midwest Change Connect Sponsorship

Non-Corporate Partner pricing includes company logo on event website, signage, slides & emails as well as a sponsor name badge ribbon. These items plus more are included in the Corporate Partner package.

~~Corporate Round-Table Host | Closed Bid Submittal~~

~~Opening Bid is \$3,000 (\$2,000 for Corporate Partners)~~

~~Moderate a lunch-n-learn discussion with a dozen participants from the corporate end user group. No other service providers will be in attendance.~~

- ~~• Curates a discussion that allows transparency among peers to share best practices and common challenges that only they encounter~~
- ~~• Enjoy an intimate atmosphere away from the other conference attendees~~
- ~~• Conduct pre and post interviews to create a custom deliverable as a result of the private session~~

General Session/Meal Host

\$4,500 (\$3,500 for Corporate Partners)

- Choice of Breakfast or Lunch sponsorship. First come, first served.
- Two minutes at podium
- Logo on table centerpiece
- Logo on buffet signage
- Three additional complimentary registrations *(for a total of 4 with Corporate Sponsorship)*

Keynote Speaker Introduction

\$2,500 (\$1,500 for Corporate Partners)

- Five minutes at podium
- Roundtable discussion
- Introduction to keynote speaker
- One additional complimentary registration *(for a total of 2 with the Corporate Partner package)*

Exhibit Table

\$2,500 (\$1,500 for Corporate Partners)

- Exhibit table set up in reception hall
- Your signage
- Two complimentary registrations for table staff *(for a total of 3 with the Corporate Partner package)*

Attendee Notebook Sponsor

\$2,500 (\$1,500 for Corporate Partners)

- Your logo on notebook/pen combo distributed to all attendees at general session
- One additional complimentary registration *(for a total of 2 with the Corporate Partner package)*

Midwest Change Connect Sponsorship

Reception Host

\$2,500 (\$1,500 for Corporate Partners)

- Signage and logo napkins at reception

Beverage Station Host

\$2,500 (\$1,500 for Corporate Partners)

- Signage and logo napkins at beverage station



About ACMP

ACMP Midwest Vision

Empower people to increase the effectiveness of change initiatives.



ACMP Midwest Mission

Increase the awareness and impact of the profession, by providing our members opportunities to connect, learn and strengthen their ability to drive and sustain change.

ACMP Midwest Values

Open and inclusive
Collaboration and teamwork
Applied knowledge
Deliver value

Learn more about our organization by visiting
www.acmpmidwest.org



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