

ACMP MIDWEST

Association of Change Management Professionals

2019—2020 SPONSORSHIP PACKAGES

ACMP Midwest is proud to present its **2019-20 Sponsorship Package**. Marketing your product and services through ACMP Midwest as a Corporate Partner and/or event sponsor provides:

- Access to nearly **500 change professionals** and their thought leadership.
- Increased **visibility** and **brand awareness** for your organization
- Opportunity to demonstrate your brilliance in **supporting the discipline**.

Your support allows ACMP Midwest to continue producing quality educational programming in change management, provide a forum for change management professionals to exchange ideas and create a space for the general public to learn more about our field.

Corporate Partnership | \$2,000 Annually

ACMP Midwest is seeking long-term strategic partnerships with firms who want to advance the profession, expand the community and contribute to the body of knowledge in the change management field. ACMP Midwest Corporate Partners receive:

- Logo with link on ACMP website
- Benefits for 1 full year from date of purchase
- \$1,000 discount on event sponsorships
- Midwest Change Connect General Sponsorship which includes:
 - Logo on website & emails
 - Sponsor ribbon for name badge
 - Logo on signage and slides
 - Company profile on event app
 - One complimentary registration
 - Exhibit table at event

Corporate Partnership Add-Ons

The following add-on opportunities are only available to Corporate Partners. Additional fees apply.

White Paper | \$6,000

Co-Author a White Paper with ACMP Midwest

Named Resource Center | \$4,000

Dedicated online resource center of educational articles submitted by your firm

Social Media | \$500

ACMP will post up to 10 messages from your firm on Twitter and LinkedIn. Messages subject to approval of ACMP Midwest

Event Sponsorships

Event sponsorships include:

- Logo identifying your firm as sponsor on ACMP Midwest website and email invitations
- Opportunity to place collateral material on event resource table
- Opportunity to stand behind registration table and greet guests individually as they enter
- Logo on event signage and/or PowerPoint
- Two complimentary registrations for a one-hour event, three for a two-hour event
- Food and beverage sponsor: one complimentary ticket for every \$500 provided
- Conference room host: two additional complimentary tickets

Summer Soiree or Holiday Change Up | \$5,500

(\$4,500 for Corporate Sponsors)

Workshop | \$4,500

(\$3,500 for Corporate Sponsors)

Includes opportunity to present an educational program subject to approval by ACMP Midwest

Basic Change Up | \$3,500

(\$2,500 for Corporate Sponsors)

Webinar | \$2,000

(\$1,000 for Corporate Sponsors)

Includes opportunity to present an educational program subject to approval by ACMP Midwest

Midwest Change Connect Sponsorship

The 2019 Midwest Change Connect takes place Tuesday, October 29 at Convene (16 W. Adams, Chicago)

Pricing includes company logo on event website, signage, slides & emails as well as a sponsor name badge ribbon.

Connect-A-Thon Session

\$6,000 (\$5,000 for Corporate Partners)

This year's conference offers an entirely new format. Attendees may choose to attend speaker sessions as they have in the past, or they may elect to participate in a "Connect-A-Thon" session. Each Connect-A-Thon features a scenario based learning experience that will challenge change practitioners to collaboratively devise change solutions to initiatives charitable organizations are undertaking in our community. Attendees will hear about the issues first-hand from the charity then split up into groups to create a plan to address those issues. Participants will learn from each other and come away feeling energized and inspired by what they were able to contribute, what they learned from their peers and knowing they helped a worthwhile organization accomplish their mission.

- Co-facilitate Connect A Thon Session with a charity rep and ACMP rep
- Exhibit Table at the event
- Company Profile on event app
- Three complimentary conference registrations (for a total of five with your Corporate

Corporate Round-Table Host | Closed Bid Submittal

Opening Bid is \$3,000 (\$2,000 for Corporate Partners)

Moderate a lunch-n-learn discussion with a dozen participants from the corporate end user group. No other service providers will be in attendance.

- Curate a discussion that allows transparency among peers to share best practices and common challenges that only they encounter
- Enjoy an intimate atmosphere away from the other conference attendees
- Conduct pre and post interviews to create a custom deliverable as a result of the private session
- Lunch is provided by the chapter

General Session/Meal Host

\$4,500 (\$3,500 for Corporate Partners)

- Choice of Breakfast or Lunch sponsorship. First come, first served.
- Two minutes at podium
- Logo on table centerpiece
- Logo on buffet signage
- Three additional complimentary registrations (*for a total of 4 with Corporate Sponsorship*)

Keynote Speaker Introduction

\$2,500 (\$1,500 for Corporate Partners)

- Five minutes on the main stage
- Rotating main stage slides
- Introduce the keynote speaker
- One additional complimentary registration (*for a total of 2 with the Corporate Partner package*)

Attendee Notebook Sponsor

\$2,500 (\$1,500 for Corporate Partners)

- Your logo on notebook/pen combo distributed to all attendees at general session
- One additional complimentary registration (*for a total of 2 with the Corporate Partner package*)

Reception Host

\$2,500 (\$1,500 for Corporate Partners)

- Signage and logo napkins at reception

Beverage Station Host

\$2,500 (\$1,500 for Corporate Partners)

- Signage and logo napkins at beverage station

For additional information or to make a sponsorship commitment, contact Sheila Gidley, Gidley Management Group at 312.750.1200 or admin@acmpmidwest.org

About ACMP

ACMP Midwest Vision

We are the most sought after and most respected source for change management knowledge and capability in the Midwest.

ACMP Midwest Mission

Develop change capabilities that provide substantial value to the organizations we serve – through a lens of creativity, passion and excellence.

ACMP Midwest Values

Servant Heart

A strong desire to help others connect, grow and improve with a focus on equipping and teaching change management principles.

Excellence

We are the benchmark for human performance improvement associations. It's how we show up, it's evident in our commitment to each other and our community.

Creativity

We look for new and improved ways to perform our work.

Passion for Change

We have a strong desire for thoughtful change.

Learn more about our organization by visiting
ACMPMidwest.org



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2019—2020 Sponsorship Commitment Form

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Corporate Partnership

- ___ Corporate Partnership - \$2,000
- ___ White Paper Add-On - \$6,000
- ___ Resource Center Add-On - \$4,000
- ___ Social Media Add-On - \$500

Event Sponsorship

- ___ Summer Soiree - \$5,500 | \$4,500
- ___ Holiday Change Up - \$5,500 | \$4,500
- ___ Workshop - \$4,500 | \$3,500
- ___ Basic Change Up \$3,500 | \$2,500
- ___ Webinar \$2,000 | \$1,000

Midwest Change Connect

- ___ Connect-A-Thon (\$6,000 | \$5000)
- ___ Corporate Roundtable - Closed Bid
Enter Bid Here \$ _____
- ___ General Session Host - \$4,500 | \$3,500
- ___ Keynote Introduction - \$2,500 | \$1,500
- ___ Attendee Notebook - \$2,500 | \$1,500
- ___ Reception Host - \$2500 | \$1,500
- ___ Beverage Station Host - \$2,500 | \$1,500

Sponsorship Total \$ _____

Please send an invoice

Charge the credit card below

Sponsoring Company

Contact Name

Email

Phone

Credit Card Information:

Name

Company

Mailing Address, City State, Zip

Signature

Date

Credit Card Number

Exp. Date

Sec Code

Credit Card Billing Address, City, State Zip

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